

**SPONSORSHIP LEVELS & BENEFITS**

**“techno 2019” – THE NATIONAL ENGINEERING AND TECHNOLOGY EXHIBITION**  
**October 11<sup>th</sup> , 12<sup>th</sup> and 13<sup>th</sup>**  
**@ B M I C H**



**ORGANIZED BY THE INSTITUTION OF ENGINEERS, SRI LANKA**

**SPONSORSHIP LEVELS**

<b>CATEGORY</b>	<b>PROPOSED AMOUNT (RS.)</b>	<b>NO OF FREE STALLS FOR SPONSORSHIP(10x10)</b>
Principal Sponsor	4 M	8
Platinum Sponsor	3 M	4 to 6 (As per locations)
Gold Sponsor	2 M	4
Silver Sponsor	1.5 M	4 ( Halls A & B) OR 2 ( Lobby)
Bronze Sponsor	1.0 M	2
Classic Sponsor	0.75 M	3 ( rear-end Hall A) OR 2 ( Inter Hallway)
Partner Sponsor	0.5 M	200 SQFT

**Note – Standard stall size 10’x10’**

<b>Benefits</b>	<b>Principal</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Classic</b>	<b>Partner</b>
<i>Free Stalls ( as per above chart)</i>							
<i>Sponsor name will be part of the official event name</i>	<b>X</b>	<b>X</b>					
<i>Company name and logo placement on all printed <b>Invitations</b> related to the event</i>	<b>X</b>						
<i>Display of flags from exhibition entrance to the exhibition halls at BMICH</i>	<b>X</b>	<b>X</b>					

<i>Company name and logo placement on all printed materials related to Techno 2019 (i.e. Brochures, Banners Hoardings , Fliers, Directories Souvenirs, and Paper supplements)</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Prominent four color ad in Official Event Directory, Souvenir , and the profile including the message from the head of the organization</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>			
<i>Company Name and the Logo placement on IESL website and other related websites, Techno website , Techno Facebook Page, Techno You tube channel</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Promotion campaign to the IESL memberships</i>	<b>X</b>	<b>X</b>	<b>X</b>				
<i>Company name recognition in all press releases related to the event</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Company name recognition in all electronic media advertisements</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Presenting sponsor recognition and appreciations at Sri Lanka Engineering Excellence Awards and Techno Awards</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>			
<i>Hoarding/s and Light board/s at the exhibition venue</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Invitations and recognition at all events organized by IESL</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
<i>Live presentations on LED screens regarding the organization during the event</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

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11<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup> OCTOBER 2019 AT BMICH**

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